



Universitatea Babeș-Bolyai, Faculty of Political,
Administrative and Communication Sciences



CITY CHRONICLES: CULTURAL JOURNALISM IN URBAN LANDSCAPES

**BIP
PROGRAM**

Uncover the Urban Narrative: Journalism Begins in the Heart of the City! Join the program for an immersive reporting experience



UNVEILING A NEW DIMENSION IN CITY REPORTING

**ONLINE (MARCH 21-22, 2024)+ONSITE
(MARCH 25-29, 2024)**

- 2 days online/ 5 days on site
- in Cluj-Napoca, Romania
- in English (B2 level)
- for Bachelor or Master students in Journalism, Literature or Communication

MORE CONTACT INFO:

carmen.tagsorean@ubbcluj.ro
+4 0264 429 762 ext. 6025

OFFICE

68, Avram Iancu st., Cluj-Napoca

**APPLY NOW |
ENJOY/LEARN LATER**

Project description

In this initiative, our primary aim is to foster inclusive and unifying journalism by crafting compelling stories within the cultural sphere. Titled 'Artists of Cluj-Napoca,' this project will task students with creating diverse and interconnecting portraits of local artists in Cluj-Napoca, emphasizing inclusivity and cohesion. Journalism faces a significant contemporary challenge: bridging communities instead of creating divisions. Culture often serves as a conduit for connection. Our goal is to merge these concepts.

To equip students for these tasks, we'll conduct preparatory classes and workshops. Among these sessions, an online webinar – 'Complicating the Narrative' – will take place well in advance of the physical exchange week. This webinar delves into the intricacies of covering (potentially contentious) topics without framing conflicts as the core. Emphasis will be on embracing openness and embracing the 'complexity' inherent in storytelling.

Lecturer Oana Ometa
Academic Coordinator

OBJECTIVES

At the end of the BIP, students will be able to:

- Practice a more inclusive and connecting form of journalism
- Work together with students of different nationalities on journalistic stories
- Make a journalistic portrait

EVALUATION

Students will receive 3 ECTS

based on:

- the evaluation of
- production of journalistic stories
- collaborative skills: ability to work effectively in a team

REASONS TO ATTEND

- no attendance fee
- innovative teaching methods
- courses held by faculty members from Babeş-Bolyai University
- financial support from the ERASMUS+ Program
- form friendships and connections
- get a glimpse at Romanian academic and cultural life
- learn new skills
- get a crash course in a subject you may want to study
- receive a grade and 3 ECTS credits and a certificate of attendance
- on request, on-campus accommodation at a reasonable price (aprox. 7 EUR/night in triple room or 10 EUR/night in double rooms)



Join us for an enriching journey into the vibrant world of cultural journalism in Cluj! Uncover new perspectives, refine your storytelling skills, and forge lasting connections in the summer of 2024. Don't miss the chance to be part of this immersive experience!



**SEE YOU IN
CLUJ-NAPOCA?**

**APPLY NOW AT
THE ERASMUS+
OFFICE OF YOUR
HOME
UNIVERSITY**