

Le Nozze di Figaro



Wedding in Karpathos



SCHER2

CULTURAL HERITAGE FINANCING – Part I



CULTURE and CULTURAL HERITAGE

Financing “culture”
is **not** the same
as financing
“cultural heritage”

<https://www.coe.int/en/web/culture-and-heritage>

Heritage Financing Typology

Six models of cultural heritage financial support

01 Public Financing

STATE-LED STEWARDSHIP

Heritage as **public good** requiring collective stewardship through national budgets, ministries of culture, and state heritage agencies.

Accountable Equitable

Politically vulnerable

Case: France's Monuments Historiques—45,000+ protected sites.

02 Supranational Financing

CROSS-BORDER

SOLIDARITY

International pooled resources addressing **capacity gaps**—cross-border cooperation, research networks, and disaster recovery.

Gap-filling Standard-raising

Solidarity-based

Case: UNESCO World Heritage Fund International Assistance.

03 Private Philanthropy

DONOR-DIRECTED GIVING

Substantial resources from foundations and individuals—potentially exceeding state budgets but **centralizing authority** in private actors.

High-resource Selective

Donor-driven

Case: Getty Foundation—multibillion-dollar endowment.

04 Market-Based Financing

COMMERCIAL

SUSTAINABILITY

Heritage as **economic asset**—tourism revenues, visitor fees, concessions, and heritage branding generating self-sustaining income.

Revenue-generating

Self-sustaining Tension-prone

Case: Angkor Wat tourism economy—millions of annual visitors.

05 Community-Based Financing

GRASSROOTS

MOBILIZATION

Heritage as **lived experience**—crowdfunding, membership, mutual aid, and volunteer labor expressing collective agency.

Democratic Identity-affirming

Resource-limited

Case: Pilsen Alliance, Chicago—neighborhood cultural defense.

06 Hybrid / PPP Models

NEGOTIATED

COLLABORATION

State agencies with private capital—**adaptive reuse** and urban redevelopment requiring public oversight and commercial expertise.

Multi-stakeholder

Leverage-creating

Gentrification risk

Case: UK industrial heritage—Manchester/Birmingham redevelopment.

The principle of layering: No heritage project operates with a single financial model. In practice, sites combine state ownership, philanthropic grants, tourism revenue, community volunteers, and public-private partnerships. Understanding this layering is essential to analyzing EU financial instrument in support of cultural heritage.

OI Public Financing

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Historiques—45,000+ protected sites.



QU'EST-CE QU'UN MONUMENT HISTORIQUE ?

Définition

C'est la **reconnaissance** par l'**État** de la valeur patrimoniale d'un bâtiment, à une fin de **protection** et de **conservation**.

Responsabilité



Responsabilité **partagée**
entre le(s) propriétaire(s)
et la collectivité nationale.



Le propriétaire devient le
maître d'ouvrage des travaux
d'entretien et de rénovation.

Il existe 2 niveaux de reconnaissance :



L'inscription

Bâtiments dont la
conservation présente un
intérêt public **sans justifier
une demande de classement
immédiat**, mais pouvant
rendre désirable la
préservation et le classement.

Niveau : **Régional**



Le classement

Bâtiments dont la
conservation présente un
intérêt public et mérite un
classement immédiat pour sa
préservation.

Niveau : **National**

02 Supranational Financing

CROSS-BORDER

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World Heritage Convention

Help preserve sites now! Explore UNESCO  English

Our expertise ▾ The List ▾ Activities ▾ Partnerships ▾ Publications ▾

International Assistance > Home

Gap-filling

Standard-raising

Solidarity-based

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International Assistance

Acting for World Heritage worldwide

<https://whc.unesco.org/en/intassistance>

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Getty

Getty Villa Museum

Greek and Roman antiquities housed in a re-created Roman country home

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Step into the Ancient World

A one-of-a-kind destination offering ancient Greek and Roman art, tranquil gardens, and ocean breezes



04 Market-Based Financing

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Case: Angkor Wat tourism economy—millions of annual visitors.

Angkor Wat, Cambodia



Angkor receives millions of visitors each year, and ticket revenues are substantial. The logic behind the system is that heritage can “pay for itself” through tourism, reducing reliance on public budgets.

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Democratic

Identity-affirming

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Case: Pilsen Alliance, Chicago—neighborhood cultural defense.

The Pilsen neighborhood Chicago, South Side



The Pilsen Alliance operates through small grants, donations, and community organizing. It protects the social and cultural life of the neighborhood, which is equally a form of heritage. The murals that adorn the neighborhood has animated the public's interest.

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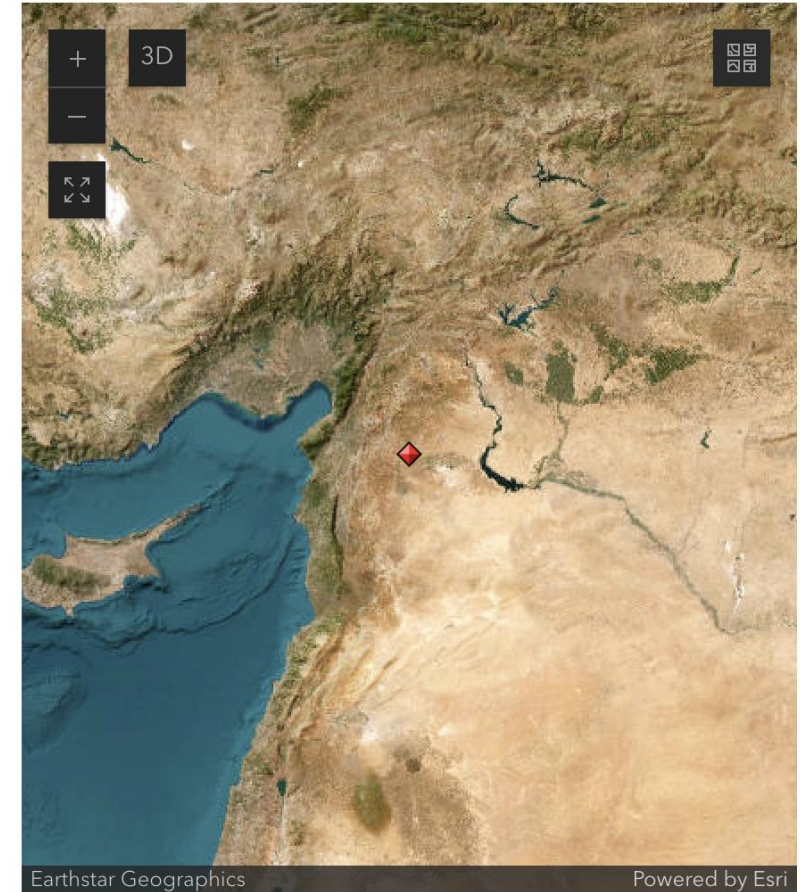
<https://enkimagazine.com/kampus-district-elevates-citys-diversity-vibrant-canalside/>

“Converted historic warehouses and red brick new-builds characterise Kampus, a recently completed large-scale development in central Manchester by Dutch architecture firm Mecanoo...”

Aleppo Citadel, Syria



Thank you for listening



The security & cultural heritage complex

- *Human security*
- *Heritage financing*
 - *Geopolitics*

IN-CLASS REFLECTION (5 minutes)

Take five minutes to reflect silently on the following prompt. You may jot notes if helpful.

Of the six financing models we discussed today...

- **public,**
- **supranational,**
- **philanthropic,**
- **market-based,**
- **community-based,**
- **hybrid**

...which do you believe best serves the goals of cultural heritage stewardship? Why? What values or principles inform your preference?

Suggested written reflection (250–400 words)

Drawing on today's lecture and in-class discussion, identify the financing model that best aligns with your normative commitments regarding cultural heritage stewardship.

Explain the values or principles that inform your preference. Then, identify one significant limitation or tension within that model and discuss how it might be mitigated, either through policy design or through combination with other financing approaches.